

## ***Be a National Star***

To be a National Star you have to sell \$50,000 (party retail, half-price, hostess overage and bonus buys) OR recruit 12 new Designers during the National Rally year (June through May) or if you are a member of the Consistency Club and the Opportunity Club. When a National Star registers at National Rally, she will receive a tiara and a National Star sash to wear all weekend. The National Stars will also receive special recognition on stage during the General Session.

## **Be a CASH BONUS Earner**

All Cash Bonuses are based on sales and sponsoring the recognition year, June 1 through May 31.

### **Home & Garden Party will pay a Cash Bonus to Top Sponsors at National Rally as follows:**

- Designers who have 12 qualified recruits will earn a \$500 Cash Bonus.
- Each member of the Queen's Court, #2 through #5 in sponsoring, will receive a \$1,000 Cash Bonus and a beautiful piece of jewelry.
- The Designer who is crowned Queen of Sponsoring will be awarded a \$1,500 Cash Bonus and a gorgeous piece of jewelry.

Note: All recruits must be your personal recruits to count toward the sponsoring cash bonus. Roll-ups will not count as qualified recruits for bonuses. May recruits who did not qualify by May 31 will be carried over into the next Rally year.

### **Home & Garden Party will pay a Cash Bonus to Top Sellers at National Rally as follows:**

- Designers who sell \$75,000 will earn a \$500 Cash Bonus.
- Each member of the Queen's Court, #2 through #5 in sales, will receive a \$1,000 Cash Bonus and a beautiful piece of jewelry.
- The Designer who is crowned Queen of Sales and Queen of Fundraising will be awarded a \$1,500 Cash Bonus and a gorgeous piece of jewelry.

## ***National Rally Annual Awards***

**Be in the spotlight...set a goal today to walk across the stage at National Rally. What do you want to be recognized for...Consistency Club, Opportunity Club, Million Dollar Court, Top Seller, Top Sponsor...you make the choice!**

**June 1** is the start of the **new Rally Recognition Year!** The following awards are available **for all Designers** to earn. All awards and recognitions are based on sales and sponsoring during the Home & Garden Party National Rally recognition year, June 1 through May 31.

**Founder's Award** is a special award given to a Designer chosen by Penny and Steve Carlile.

**President's Spirit Award** is a special award given to a Designer chosen by Terry Kenyon.

**Opportunity Club** recognizes Designers who have at least one new recruit per month for twelve consecutive months (June – May). The recruit does not have to be qualified.

**Chairman's Excellence Award** (Consistency Club) recognizes Designers who have sold at least \$2,000\* for eleven out of twelve months (June – May) and have at least \$24,000 in sales during the Rally year.

**Record Breaker** recognizes those Designers with the highest personal sales, the most parties, the highest party order, the highest fundraiser and the most recruits in a one month period.

**Top Team Sales Leaders** recognizes leaders for their achievements based on sales from their first three levels. Every leader who has retail sales from her first three levels in excess of \$250,000\* will be recognized. Each leader will receive a piece of jewelry she can wear for a lifetime. The value of the jewelry increases as you climb from a quarter of a million to half a million to one million to five million to ten million, etc.

**Top Designers in Personal Sales\*** recognizes **every Designer with \$75,000 in Personal Sales** throughout the company.

**Top Designers in Sponsoring** recognizes **every Designer with 12 or more qualified recruits** throughout the company. To qualify, the new Designer must have started between June 1 and May 31 and achieve Designer status by May 31. The Designer must also be an active Designer through May 31. Note: Recruits who start in May and do not qualify in May have the entire next Rally year to qualify and will count as a qualified recruit for the following Rally year. This only pertains to May recruits.

**New Designer of the Year** -This award is changing and will replace the old New Designer of the Year Award requirements. This award will recognize new Designers who started during the current National Rally Year. Each new Designer will count March, April and May sales and recruiting for this award. The Top 10 in sales and the Top 10 in sponsoring during these three months will achieve the New Designer of the Year Award. To qualify for this award you must join Home & Garden Party during the current National Rally year.

**Leader's Excellence Award**-This is a special award just for leaders. This award is given to the top 10 leaders in the company. Leaders can nominate someone in their downline for this award OR a Designer can nominate their leader for this award by submitting a letter about this special leader. The leader must be at least a Diamond Designer to earn this award. The home office will read each nomination. We will recognize the top 10 leaders during National Rally.

**Mr. Marvelous – H&GP Husband of the Year**-This award is given to an H&GP husband. We will also recognize 4 honorable mentions for this category. Designers will nominate their husband for this award each Rally year. They will send in a letter telling us why their husband should be Mr. Marvelous. Nominations will begin in April.

## ***Special Recognition during National Rally***

**President's \$100,000 Club** recognizes Designers who have personally sold \$100,000 since joining Home & Garden Party. This award is given to first-time achievers.

**Career to Date Sales** recognizes Designers who have personally sold \$250,000 since joining Home & Garden Party.

**Wall of Fame** recognizes Designers who have personally sold \$500,000, \$750,000 and \$1 Million. Their picture will be taken and hung on the Wall of Fame at the home office in Marshall, TX.

**First Time Attendees Parade**-The first time attendees will be a special part of our Grand Opening to kick off National Rally.

**Gold, Half-Carat, Diamond and Diamond Infinity Parade**-Any Designer who was promoted to one of these levels during the Rally year will be part of a parade during the Closing Session. As we send off to a new year, our future leaders will lead us in a parade of the future! They will each wave flags to represent their new title.

**Red Rose of Excellence** is a monthly honor awarded by Founder, Penny Carlile. This award is given to Designers who exemplify a total commitment to excellence. **This award will be given to one recipient each month. A recipient may only earn the award once a year.**

**Pink Rose of Excellence** is a monthly honor awarded by Executive Vice President, John Kiple. This award is given to a new Designer who exemplifies a total commitment to excellence. **This award will be given to one recipient each month.**

**Loyalty Club** recognizes Designers who have been with Home & Garden Party for five years and ten years. This recognition is based on the day you joined H&GP and will be done the first time you hit five years and ten years.

**The Leadership Council** will participate in conference calls and setting the course for the direction of H&GP with Terry Kenyon, John Kiple and the Management Team. They will have a quarterly meeting in Marshall, TX. These are the top 8 group leaders in the company.

**Product Advisory Council** will evaluate new products with the Product Development team. They will be involved in the selection of Bonus Buys, Booking Gifts and WOW items for the next two catalogs. They will be flown into Marshall twice a year to assist in the development of the catalog and the selection of the new products. This will be a six member council made up of the top Designers in party sales.

**Fundraising Advisory Council** will be involved in selecting products to be used for all fundraising activities. Not only will they help with product, but they will be involved with the creation of the fundraising brochures. This council is comprised of the top 3 Designers in fundraising sales.